



**illuminate**  
Building Brighter Childhoods



*Just like a plant is more likely to thrive in a garden with good soil and plenty of sunlight and water, families are more likely to thrive in nurturing communities.*

## Building Brighter Childhoods

Strong economies and communities where our children thrive are built when we harness the power of government, business and philanthropy and the nonprofit sectors to effectively strengthen families together.

Our children are our future employees, leaders and neighbors. No matter where they live, children need high-quality experiences and loving relationships to support healthy development.

Everyone in the community needs to get involved to prevent child maltreatment.

## Who We Are

Illuminate Colorado's mission is to strengthen families, organizations and communities to prevent child maltreatment.

## How We Work

With a research-based approach emphasizing building protective factors in families, Illuminate Colorado works to address systemic and multi-sector issues affecting the well-being of children.

Collaborating with partners on local, state and national levels, we develop powerful programs, policies and initiatives that keep kids safe in Colorado.

## Strengthening



Families



Organizations



Communities

*Help Us Build Brighter Childhoods Together.*

# Working Upstream & Downstream

Illuminate Colorado's work to strengthen families spans the Continuum of Prevention.



## Primary Prevention

We work upstream to strengthen all families and stop child maltreatment before it ever starts.



## Secondary Prevention

We bring focused energy and attention to strengthen families with risk factors associated with child maltreatment.



## Tertiary Prevention

We collaborate to strengthen families involved in the child protection system to give children who have experienced maltreatment brighter futures.

# Creating Transformational Change

Illuminate Colorado is mobilizing people to address the prevention of child maltreatment and tackle complex issues across the Spectrum of Prevention.

## INFLUENCING POLICY

> Policy strengthens families and prevents child maltreatment.

## STRENGTHENING INDIVIDUAL SKILLS & KNOWLEDGE

> Families maintain and apply protective factors that strengthen families and prevent child maltreatment.

## CHANGING ORGANIZATIONAL PRACTICE

> Organizations are structured to strengthen families and prevent child maltreatment.

## PROMOTING COMMUNITY EDUCATION

> Community norms build protective factors that strengthen families and prevent child maltreatment.

## FOSTERING COALITIONS & NETWORKS

> Coalitions and networks advance strategies, policies and practices that strengthen families and prevent child maltreatment.

## EDUCATING PROFESSIONALS

> Professionals strengthen families and prevent child maltreatment.



**IMPACT** > Child maltreatment in Colorado is prevented through strong families, organizations, communities and policies.